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# Lingo 24 goes global

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Carmel Rosato

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## **Aberdeen-based international translation company Lingo24 is now offering a truly global 24 hours translation service after opening an office in New Zealand.**

The company already has a satellite office in Switzerland and with the expansion to the Southern Hemisphere will be able to provide Asian-pacific translations services in addition to the English, European and Asian languages already offered.

Christian Arno, who started the company three years ago, said: "Our clients are requiring ever-tighter turn-around times for translations. For example, we recently had a call to our Aberdeen office at 6.30 pm requesting an urgent translation assignment. Working with our New Zealand colleagues meant that we were able to have the translation on our clients' desk at 9am the following morning."

The expansion comes after a period of increased sales for the company, which now has an annual turnover of around £1m and a portfolio that includes major blue-chip companies from around the world. Local clients include BP, The Wood Group, Exxon Mobil, and Varco, and Arno has recently appointed a sales manager to cope with the growing demand. Lingo24's next step is to open an office in China, and is currently in the process of researching the market with the help of Scottish Enterprise Grampian, who also provided an internationalisation grant for the New Zealand office, which Lingo24 opened with four staff.

"There are huge opportunities with the emerging market in China and we want to take advantage of this. Translation services will be vitally important to all companies who are planning to do business there," said Arno, who'll be based in Beijing over the next three weeks to make the initial arrangements to set up a branch in China.

Lingo24's reputation as a quality provider of translations has resulted in the company being short-listed for several awards. In 2002 the company won the best e-business start up Award from Winners at the Web and has recently been accepted as a full member of the Association of Translation Companies.

Visit [Lingo24's website](#) for more information.

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## Notes to Editors

Scottish Enterprise is the main economic development agency for Scotland covering 93 per cent of the population from Grampian to the Borders. The Scottish Enterprise Network consists of Scottish Enterprise and 12 Local Enterprise Companies. Working in partnership with the private and public sectors the Network aims to build more and better businesses, to develop the skills and knowledge of Scottish people, and to encourage innovation to make Scottish business internationally competitive.

Issued by Carmel Rosato, PR contractor on behalf of Scottish Enterprise.

For further information contact Carmel Rosato on  01224 252112 or

 07791 754113 or [carmel.rosato@scotent.co.uk](mailto:carmel.rosato@scotent.co.uk)

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